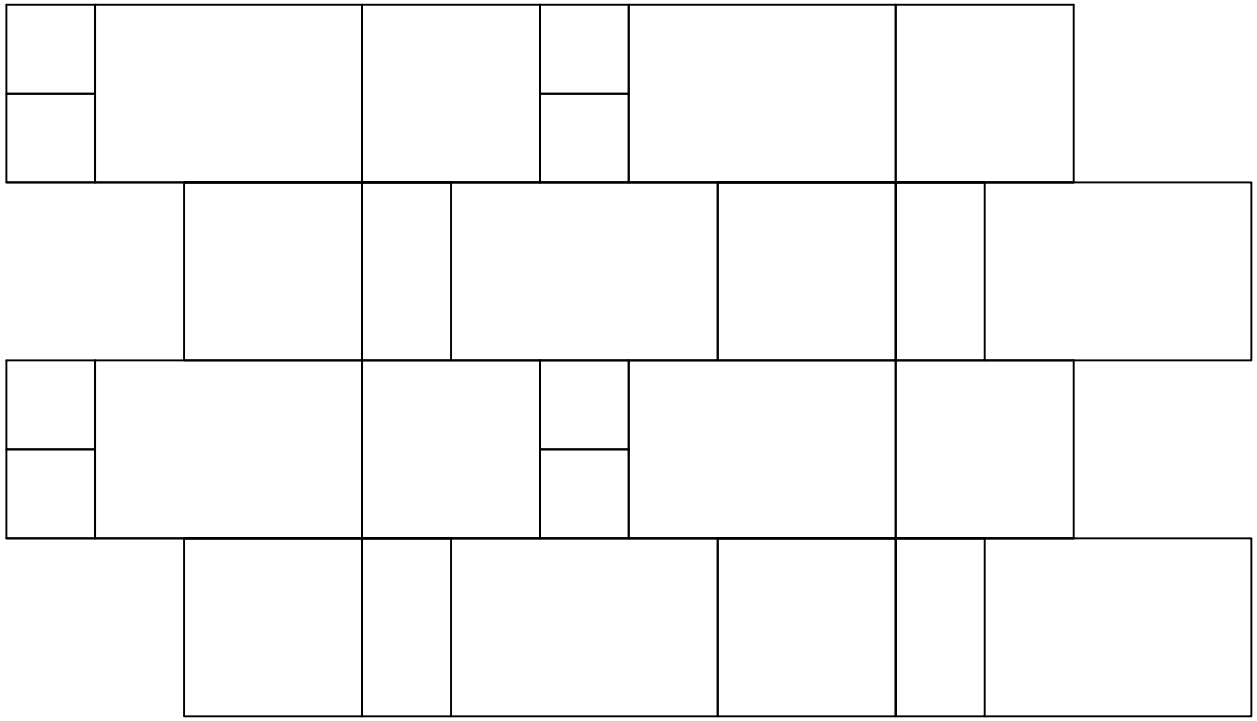Írottkő